

The Press Club of Metropolitan St. Louis

Next Board Meeting:

Monday October 21 at noon

8888 Ladue Rd, Conference Room 250

Attending: Joan Lee Berkman, Jessica Brown, Amanda Cook, Tom Eschen, Richard Gavatin, Margie Gillerman, William Greenblatt, Alice Handelman, Betty Kagan, Carol Lundgren, Thomas Keller, Matt Murphy, Gloria Ross, Barbara Shuman, President Bill Smith, Dick Weiss, Patty Wente, D J Wilson and Executive Director, Glenda Partlow

Minutes from the August meeting were approved after a motion by William Greenblatt, seconded by Amanda Cook.

Financial Report was distributed and discussed. Commerce Checking Balance August 31 was \$5,619. Value of all assets: \$129,100

President's Report.

Office to move:

Smith announced Logan has notified the Press Club that we need to relinquish the office space they have been donating to us for the last seven years as of November 1. Maryville University MAY have space in their Sunset Hills campus. Dick Weiss said there may be space at KETC/Grand Center or at their 70/270 location. He and Eschen are checking.

MPOY venue:

The Edward Jones corporate headquarters is where we will have our January 21, 2014 MPOY gala. He and Glenda Partlow met with the catering firm. He is impressed with the facilities, the theater and the reception and dinner areas. A MPOY meeting will be at Bill Smith's home on Thursday evening at 6 p.m.

Ohio Press Club judging:.

Smith did this over the Labor Day weekend

Board resignation:

Due to increased work and travel responsibilities, Jared Henningsen has resigned from the board, but said he will help in any way he can.

Annual Meeting:

A keynote speaker, the date and place all need to be decided for the Annual Meeting. Dick Weiss was asked if he would be our keynote speaker and he agreed. The dates of December 11 or 12 are okay. (Since board meeting, December 12 has been booked with The Highlands). Weiss is a visiting professor at Oklahoma State University. Smith requested that board members submit Catfish Award nominations to him, so that a vote can be taken at the next board meeting. Also, Carol Lundgren needs to resign her position as Vice President of Publicity. A new board member will be appointed to fulfill her term.

Director's Report:

Intern: Partlow announced that she has a fall intern from SLU, Annabelle Wilmott, who is working 10 hours a week.

MPOY solicitation: Copies of the MPOY solicitation documents were distributed: letter, response form, fact sheet, sponsor level, honorees biographies-also, the list of to whom these solicitation documents have been sent. To date only KWMU has responded that they will buy a table. She asked that all board members review this list and let her know who they will call for follow-up **ALSO please supply her with names and addresses of additional persons to get letters.**

Nominating Committee Report:

Alice Handelman reported that the nominating committee met with and has recommended Kent Martin of Ameren to replace Henningsen. His bio was distributed and reviewed. Barbara Shuman moved that he be appointed, the motion was seconded by Carol Lundgren and passed unanimously.

Also, the nominating committee selected Tom Eschen to be president-elect and he accepted. A motion was made by Barbara Shuman to approve Eschen as president-elect, it was seconded by Betty Kagan and was approved by the board.

Enterprise Journalism: Weiss reported that the enterprise journalism committee had approved a proposal from J.B. Forbes of the Post-Dispatch for a feature about Dr. Sabbaro Polineni, a local surgeon, who funds a school and orphanage in his hometown in India. The grant of approximately \$8400 would cover transportation and lodging for this feature about this model philanthropy which is to be published in the St. Louis Post-Dispatch.

Weiss also announced that Casagard rec'd her check for the Beacon story: *Flanagan South Pipeline raises concerns, offers benefits to Missouri*. The St. Louis Post-Dispatch picked up and also ran a story about this.

Weiss said Katy Gurley has changed videographers and is working on a complete proposal for the documentary about her father, Martin Quigley. They will meet again. The \$2,500 Press Club funding for that project is NOT part of Enterprise Journalism Grants. So far, \$4,200 in donations has been received for the Martin Quigley scholarship fund.

Programming Reports:

Past Events:

- Sept 7: Rick Stoff reported that there was good turn-out for the Media Archives 25th Anniversary Event. A ceremony and exhibit was in the Great Hall, docents led tours through the renovated library; a display of media archives memorabilia was shown in the Special Collections area.
- Aug 28: The Gatesworth Speaker series: Bob Cohn spoke about the current crisis in the Middle East.

Upcoming Events:

- Sept 21: Richard Gavatin reported that the fifth annual Social Media Workshop, at Webster University, will focus on Twitter. His co-presenter is Erin Moloney, the Director of Digital Marketing and Social Media at Perficient, Inc., an adjunct professor of digital media marketing at the University of Missouri - Saint Louis, also, the President of the Social Media Club of Saint Louis, a non-profit organization. About 9 seats remain.

October 4 – Gateway Media Literacy Institutional Partners Breakfast at the History Museum. More information to come.

Nov. 10-17 is Gateway Media Literacy Week. The Press Club will again co-sponsor one of the events with a noon forum Nov. 15. Gloria Ross is in charge of coordinating this event with GMLP.

New Fund-Raising: Alice Handelman reported that Leisa Zigman and her daughter have agreed to chair the next Face the Nation event with Neiman-Marcus. It will be scheduled for spring 2014, if possible.

Movie Night: Amanda Cook is willing to coordinate another movie night event. She had suggested November, but due to the December Annual Meeting and January MPOY, she will look into 2014 for this event.

Membership. New members: Eric Butler and Julie Erickson --Currently 178 Members.

Respectfully submitted,

William Greenblatt, Secretary

Prepared by Glenda Partlow